

FLAVOURS HOLIDAYS - ENHANCING TRAVEL EXPERIENCES WITH CAXTON

Since its inception in 1998, Flavours Holidays has been the essence of authentic travel experiences. Founded by Lorne Blyth, the company began with a vision to offer immersive holidays in Italy, centered around activities like cooking, painting, pilates, photography, and language-learning. Over the years, Flavours Holidays has expanded its horizons, now offering specialist holidays across various regions in Italy, including Tuscany, Sicily, Puglia, Amalfi, Bologna, Venice, and extending to Andalusia in Spain.

EFFICIENCY AND SIMPLICITY

For over a decade, Flavours Holidays has trusted Caxton's services to facilitate their foreign financial transactions. One of the primary challenges they faced was the need to manage transactions in euros efficiently. Flavours Holidays regularly sends euros to suppliers in Italy for hotel bookings, excursions, and other guest-related expenses. Additionally, they required a solution for loading euros onto cards used by their employees during their stays in Italy for guest management and supplier meetings.

Utilising a combination of Caxton's account-managed service and the online software platform, Flavours Holidays found the ideal solution to address their currency management needs. With Caxton, they can exchange GBP to EUR at competitive rates, ensuring smooth transactions for their holiday operations. The online platform provides them with the flexibility to organise transfers and card loads independently, any time, at any location and in all the currencies they need.

SMOOTH CUSTOMER EXPERIENCES

The integration of Caxton services into Flavours Holidays' operations has facilitated smooth interactions with suppliers who get paid in their preferred currency, ensuring uninterrupted guest experiences. Moreover, the convenience of loading euros onto cards for their employees has simplified on-ground operations during guest stays. Pre-purchasing currency when the rate is good, all helps keep the great value offer for clients and contributes to overall operational efficiency.



LORNE BLYTH

Founder, Flavours

"We've used Caxton for years and we recommend our guests do the same for great service and money security, and savings"



AT A GLANCE THEIR CHALLENGES

- A need to send currency to suppliers for their tours
- An efficient way to load currency for employees to spend on tour

OUR SOLUTIONS

- Quick and secure currency transactions facilitated by Caxton.
- Our online platform provides the flexibility to load cards independently at any time.

